



Marc Lawrence's Weekly
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Midweek Alert NFL Playoff Newsletter

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Wall-To-Wall Coverage Of Super Bowl 57!

PLAYBOOK 2023 SUPER BOWL GUIDE!

Eagles Face Chiefs In Battle Of No. 1 Seeds!



**SB LVII:
EXCLUSIVE
STAT-LOG
MATCH-UPS
AND MORE!**



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SUPER BOWL LVII

SUNDAY - FEBRUARY 12
6:30 PM ET - FOX

PHILADELPHIA over Kansas City by 6

OPENING LINES:
PICK / 50

“Burrowhead, my ass!”

Those were the emphatic words shouted to the heavens by Kansas City TE Travis Kelce after the Chiefs dramatically edged the Bengals to win the AFC Championship. So now it's on to Glendale as the Eagles are the 5th team to win the Divisional Playoffs and Conference Championship by at least 21 points. Each of the previous 4 teams won the Super Bowl.

It's also the first time in five years that No. 1 seeds from each conference qualified for the Super Bowl. The last time it happened came in 2017, when the top-seeded Eagles (who won each of their three playoff games with their backup QB as underdogs that postseason) won the NFC Championship.

Now that we've set the table for Super Bowl LVII, let's see which team is hungriest and holds more edges than its opponent in this year's contest because as 'The Boss' might say, you "Lay down your money and you play your part. Everybody's got a hungry heart."

COACHES AND QUARTERBACKS

The edge here is clearly in favor of the Chiefs with future Hall of Fame head coach and quarterback Andy Reid and Patrick Mahomes holding all the cards. Reid spent 14 seasons in Philadelphia before arriving in Kansas City and will become the fifth head coach to face a former team in the Super Bowl. He is 27-18 SU and 40-20-2 ATS in his career as a pick or dog in games in which his team sports an equal or better record than its opponents, including 33-12-2 ATS away from home. Reid is also 3-0 SUATS against his former squad. Ironically, Reid is already the winningest coach in Eagles' history, and a win in this Super Bowl will tie him with Hank Stram as the winningest coach in Chiefs' history. Mahomes is 10-3 SU and 8-6 ATS during the postseason. He is also 9-1 ATS as a dog in his NFL career, as well as 19-3 SU and 12-9-1 ATS in non-conference games – including 4-0 SU and 3-1 ATS against NFC East opposition.

It should be noted that Philadelphia is 16-1 behind QB Jalen Hurts this season. However, a deeper look at each quarterback's effort in the NFL playoffs is quite revealing...

QB	Record	Comp	Att	Yards	TD	INT	QB Rating
Jalen Hurts	2-1	54	92	533	3	2	76.9
P Mahomes	10-3	331	496	3902	32	7	106.1

Under head coach Nick Sirianni, the Eagles are 25-12 SU overall, but half of their losses have come against .666 or greater opponents (5-6). They are also 4-9 SU and 5-8 ATS in games under his lead when not favored by 3 or more points.

One final thought to ponder: Over the course of the regular season, Philly faced starting quarterbacks who owned a collective Passer Rating of **88.82**. The quarterbacks the Chiefs played shared a Passer Rating of **92.33**. Philadelphia fans won't want to admit it, but in the end, this is a matchup that "Hurts So Bad".

Edge: Chiefs

SUPER BOWL MVP QUARTERBACKS

When it comes to handicapping the Super Bowl, this much we know for sure: winning the NFL MVP award has been the kiss of death for quarterbacks in Super Bowl games. Our all-knowing database confirms the fact that MVP winning quarterbacks have struggled in the big game since the inception of the Super Bowl in 1967. Collectively these NFL MVP Super Bowl quarterbacks are 6-15 SU and 5-14-2 ATS in all games, including **0-8 SU and ATS** since 2002.

To see a complete breakdown of how NFL QB MVP's have fared in Super Bowl games throughout the history of the league's crown jewel, check out our all-new W.I.N. - What's Important Now - Report at: PlaybookSports.com/Playbook-Win

Edge: Eagles

DEFENSE OUTPLAYS OFFENSE

We love it when the top-ranked defense in the league (read: Eagles) matches up with the No. 1 offense (read: Chiefs) in a Super Bowl. When considering that teams with the better overall defense have won a whopping 46 of the previous 56 Super Bowls, it's not surprising to learn that the seven previous teams owning the better scoring defense (read: Eagles) are **6-1 SU and 5-2 ATS** in head-to-head games.

And don't let the fact that NFL teams went 1-15 SU and 3-12-1 ATS this season in games after taking on San Francisco's punishing defense sway you. The one outright win came when Kansas City edged Tennessee, 20-17, as a 14-point favorite when they played with a week of rest. Read into that what you may.

Edge: Eagles

COMMON DENOMINATORS

The Chiefs and Eagles faced 6 common opponents this season, namely the Arizona Cardinals, Houston Texans, Indianapolis Colts, Jacksonville Jaguars, San Francisco 49ers, and Tennessee Titans. Philadelphia was **6-0 SU, 3-3 ATS, and 5-1 ITS** (In The Stats) while outgaining five of its opponents for a net average of **+119 YPG** in the stats. Kansas City went **5-1 SU, 4-2 ATS, and 6-0 ITS** managing to outgain each of its six foes by an average **+152 YPG** in the stats.

Philly took on eight playoff squads, going **7-1 SU and 6-2 ATS**, winning the net stats by **865 yards**, while KC was 7-3 SU and 6-4 ATS against fellow playoff teams for a net total of 222 yards. Hence, it's safe to say each team had their way with the common folk.

Edge: None

STATISTICALLY SPEAKING

As we alluded to earlier, we've all heard that "defense wins championships" and while that statement may be true, it will be up to Philadelphia's defense to disrupt Kansas City's high-scoring attack. That's because the team with the most total yards in a Super Bowl game is **42-14 SU**. And the team with the most rushing yards is 41-14 SU (the Patriots and the Falcons each rushed for 104 yards in Super Bowl XLI).

The Eagles were 14-0 SU and 8-6 ATS this season in games in which they managed to rush for 100 or more yards, and **11-0 SU and 9-2 ATS** in contests in which they outrushed an opponent. Philly was out-yarded on the ground on eight different occasions. And Philadelphia rushed for 39 TDs this season, the most in NFL history.

Meanwhile, the Chiefs went 10-1 SU and 6-5 ATS this season in games in which they hit the century mark on the ground, as well as **9-0 SU and 6-3 ATS** when they owned the rushing advantage in the game. In addition, KC was outrushed in 10 games this season.

Philadelphia's passing offense ranked No. 9 overall, while its passing defense was tops in the league, whereas Kansas City's passing offense ranked at the very top while its passing defense was No. 18.

Edge: Eagles

PROP IT UP

The mother lode of Super Bowl props will be posted approximately 4-5 days before the big game.

Two words of caution: 1) the betting public bets on the "yes" and "over" occurrences. The sharps shop the value and play the "no" and the "under" props; and 2) beware of the 'get rich quick' props. The lure of overtime and safeties will be out there but remember only ONE Super Bowl game has ever gone to overtime (Super Bowl LI), and only 6 of the previous 56 Super Bowls has witnessed a safety with the last coming in 2013.

(Continued on next page)

Most importantly of all: Bet with your head – not over it, and not with your heart.

Edge: None

SUPER BOWL HISTORY

- Super Bowl favorites of 5 or less points in ‘double rest’ affairs – a week of rest before their first playoff game and week of rest prior to the big game – are 5-11 SU and 4-12 ATS (Philadelphia)
- Only one regular season passing leader has ever won a Super Bowl, Tom Brady with the Bucs in Super Bowl LV. (Kansas City)
- Teams who fail to score 20 points in the Super Bowl are **2-25 SU and 4-22-1 ATS** since 1980. Teams that score 27 or more points in the Super Bowl are **30-4 SU and 27-6-1 ATS** since 1980.
- Since the 1970 AFL-NFL merger, the Eagles are the fifth team to go into the Super Bowl after winning their previous two games by 21+ points. Their four predecessors all lifted the Lombardi Trophy (Philadelphia).
- The SU winner of the Super Bowl game is **47-7-2 ATS**. Pick the winner of the game you’ll likely have a winning ticket.

Edge: None

UPS AND DOWNS

The oddsmakers have done their best job posting Over/Under totals on Super Bowl games.

That’s confirmed by the fact that there have been 28 ‘Overs’ and 27 ‘Unders’ in the history of the big game – with no total available in the inaugural game.

FYI: Only 14 of the 56 Super Bowls have been decided by one score (8 or fewer points) or less.

Edge: None



THE BOTTOM LINE

Per Front Office Sports, Super Bowl LVII is projected to take in more than \$1.1 billion in wagers at legal sportsbooks across the U.S.. That would make it the most bet-on Super Bowl. With it, the top five sports betting states could bring in more than \$621.9 million in bets for the game, or around 56.5% of all bets. Nevada is expected to see the most bets at \$176.2 million.

Once again, like our call on Philadelphia over New England in the 2017 Super Bowl, we give Rocky Balboa’s Eagles more than a puncher’s chance to take down another league MVP quarterback in a Super Bowl game for the ninth time in a row. As the Stones have been known to say, it’s time to “Start Me Up’. Fly Eagles, fly!

TEAM STAT MATCH-UPS

LEGEND – **OWL**: Foe’s Win-Loss mark before game is played, **PF-PA**: Points scored for and against, **SU**: Outright win or loss of game, **Line**: Game’s CLOSING line, **ATS**: Win or loss of game against the pointspread, **O/U**: Final Over/Under total and result, **OYP**: Offensive yards per play, **OFR**: Offensive rush yards, **OPF**: Offensive pass yards, **OYD**: Total offensive yards gained, **DYD**: Total defensive yards allowed, **DFP**: Defensive pass yards, **DFR**: Defensive rush yards, **DYP**: Defensive yards per play, **RES**: A formulated Re-Score of the game based strictly on actual yardage gained and allowed, **F-A**: ‘F’ shows total number of turnovers committed by subject team; ‘A’ shows total turnovers committed by opponent. **Note**: A red check mark at the left of the log box indicates the team outgained its opponent.

NO. 1 KANSAS CITY CHIEFS (16-3)														NO. 1 PHILADELPHIA EAGLES (16-3)																							
OPONENT	DATE	OWL	PF	PA	SU	LINE	ATS	O/U	OYP	OFR	OPF	OYD	DYD	DFP	DFR	DYP	RES	F-A	OPONENT	DATE	OWL	PF	PA	SU	LINE	ATS	O/U	OYP	OFR	OPF	OYD	DYD	DFP	DFR	DYP	RES	F-A
✓ at Arizona	9/11	0-0	44	21	W	-6	L	U52.5	6	93	226	319	401	326	75	5.6	21-27	0-1	✓ at Detroit	9/11	0-0	38	35	W	-6	L	O48.5	6.4	216	239	455	386	205	181	5.9	30-26	0-1
LA CHARGERS	9/15	1-0	27	24	W	-4	L	U52.5	6	93	226	319	401	326	75	5.6	21-27	0-1	MINNESOTA	9/19	1-0	24	7	W	-3	W	U49.5	7.5	163	323	486	264	202	62	4.6	32-18	1-3
✓ at Indianapolis	9/25	0-1-1	17	20	L	-4.5	L	U51	5.3	58	257	315	259	177	82	4.0	21-17	2-1	✓ at Washington	9/25	1-1	24	8	W	-5.5	W	U48	6.2	72	328	400	240	153	87	3.7	27-16	0-1
✓ at Tampa Bay	10/2	2-1	41	31	W	2	W	O47.5	5.6	189	228	417	376	373	3	6.5	28-25	1-2	✓ JACKSONVILLE	10/2	2-1	29	21	W	-6.5	W	O44	5.3	210	191	401	219	148	71	5.2	27-15	1-5
LAS VEGAS	10/10	1-3	30	29	W	-7	L	O51	5.6	103	265	368	378	223	155	7.0	25-25	0-0	at Arizona	10/9	2-2	20	17	W	-5	L	U49	5.2	139	218	357	363	239	124	5.3	24-24	0-1
BUFFALO	10/16	4-1	20	24	L	2.5	L	U54	6.7	68	319	387	443	318	125	6.2	26-30	2-1	DALLAS	10/16	4-1	26	17	W	-6.5	W	O42.5	4.2	136	132	268	315	181	134	4.9	18-21	0-3
✓ at San Francisco	10/23	3-3	44	23	W	-1	W	O49	9.3	112	417	529	444	343	101	6.6	35-30	2-3	OPEN DATE	10/23																	
OPEN DATE	10/30																		✓ PITTSBURGH	10/30	2-5	35	13	W	-11.5	W	O42.5	8	111	290	401	300	156	144	4.7	27-20	0-2
TENNESSEE	11/6	5-2	20	17	W	-14	L	U44.5	5.7	77	422	499	229	57	172	5.1	33-15	1-0	✓ at Houston	11/3	1-5-1	29	17	W	-14	L	O45.5	6.2	143	217	360	303	135	168	5.6	24-20	1-2
✓ JACKSONVILLE	11/13	3-6	27	17	W	-9.5	W	U51.5	7.8	155	331	486	315	240	75	5.6	32-21	3-0	WASHINGTON	11/14	4-5	21	32	L	-10.5	L	O43	5.7	94	170	264	330	178	152	4.2	18-22	4-2
✓ at LA Chargers	11/20	5-4	30	27	W	-4.5	L	O52.5	8	163	322	485	365	250	115	6.1	32-24	1-2	✓ at Indianapolis	11/20	4-5-1	17	16	W	-6.5	L	U45.5	5.4	141	173	314	284	185	99	4.9	21-19	2-1
✓ LA RAMS	11/27	3-7	26	10	W	15.5	W	U41.5	6.1	117	320	437	198	82	116	3.8	29-13	2-2	✓ GREEN BAY	11/27	4-7	40	33	W	-6	W	O46.5	6.5	363	137	500	342	236	106	7.4	33-23	1-2
at Cincinnati	12/4	7-4	24	27	L	-2.5	L	U53.5	6.7	138	211	349	431	279	152	6.6	23-29	1-0	✓ TENNESSEE	12/4	7-4	35	10	W	-4.5	W	O44.5	7	67	386	453	209	122	87	4.4	30-14	0-0
✓ at Denver	12/11	3-9	34	28	W	-9	L	O43.5	6.6	89	342	431	320	214	106	5.1	29-21	3-2	✓ at NY Giants	12/11	7-4-1	48	22	W	-7	W	O43.5	7	253	184	437	304	181	123	5.5	29-20	0-1
✓ at Houston	12/18	1-11-1	30	24	W	-14	L	O48.5	6.8	189	313	502	219	125	94	3.8	33-15	2-1	✓ at Chicago	12/18	3-10	25	20	W	-8.5	L	U47.5	6	112	309	421	248	91	157	4.8	28-17	3-1
SEATTLE	12/24	7-7	24	10	W	-10.5	W	U50.5	5.9	77	220	297	333	200	133	4.7	20-22	0-1	✓ at Dallas	12/24	10-4	34	40	L	4	L	O47.5	6.4	87	355	442	419	304	115	6.3	29-28	4-1
✓ DENVER	1/1	4-11	27	24	W	-12.5	L	O46.5	6.4	46	328	374	307	190	117	5.0	25-20	2-2	NEW ORLEANS	1/1	6-9	10	20	L	-4.5	L	U41.5	6.7	67	246	313	313	183	130	5.3	21-21	1-1
✓ at Las Vegas	1/8	6-10	31	13	W	-10	W	U51.5	6.5	168	181	349	279	180	99	4.6	23-19	0-2	✓ NY GIANTS	1/8	9-6-1	22	16	W	-17	L	U42.5	5	135	207	342	284	155	129	4.7	23-19	1-0
✓ JACKVILLE Ply	1/21	10-8	27	20	W	-9.5	L	U51.5	5.4	144	218	362	349	205	144	6.0	24-23	0-2	✓ NY GIANTS • Ply	1/21	10-7-1	38	7	W	-8	W	U47.5	6.1	268	148	416	227	109	118	4.8	28-15	0-1
✓ CINCINNATI Ply	1/29	14-4	23	20	W	-1	W	U48.5	5.7	42	315	357	309	238	71	5.3	24-21	1-2	✓ SAN FRAN Ply	1/29	15-4	31	7	W	-2.5	W	U44.5	3.9	148	121	269	164	83	81	3.9	18-11	0-3

AVERAGES	OFF	DEF	AVERAGES	OFF	DEF
SCORING	29.0	22.0	SCORING	29.0	19.0
RUSHING	113	107	RUSHING	154	119
PASSING	294	221	PASSING	230	171
TOTAL	407	328	TOTAL	384	290

YDS/POINT	OFF	DEF	YDS/POINT	OFF	DEF
YDS/POINT	14.0	14.9	YDS/POINT	13.2	15.3
YDS/RUSH	4.6	4.5	YDS/RUSH	4.6	4.6
YDS/PASS	7.7	6.0	YDS/PASS	7.5	5.4
YDS/PLAY	6.5	5.4	YDS/PLAY	6.0	5.1

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